

What is Mozync?

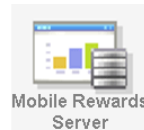
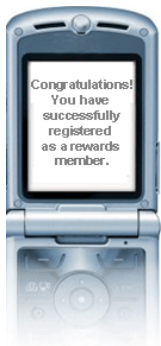


Mozync is a mobile application that:

- Deploys a digitized bar-code/numeric reward or membership card on a mobile device
- Connects the customer anywhere, anytime, with a unique identifier
- Simplifies the entire process of subscription and redemption

How it works

- Earn and redeem points on the move
- Unique bar or numeric code
- Pull-Push: Send on customer request through SMS/Web
- Send customized offers based on user preferences
- Customer registers for chosen loyalty program through mobile phone web
- Receives unique mobile barcode replacing their plastic reward card
- Software automatically adds information once customer uses reward card
- Easily integrates current marketing efforts and existing technology system
- Once customer redeems points the system automatically deducts the amount



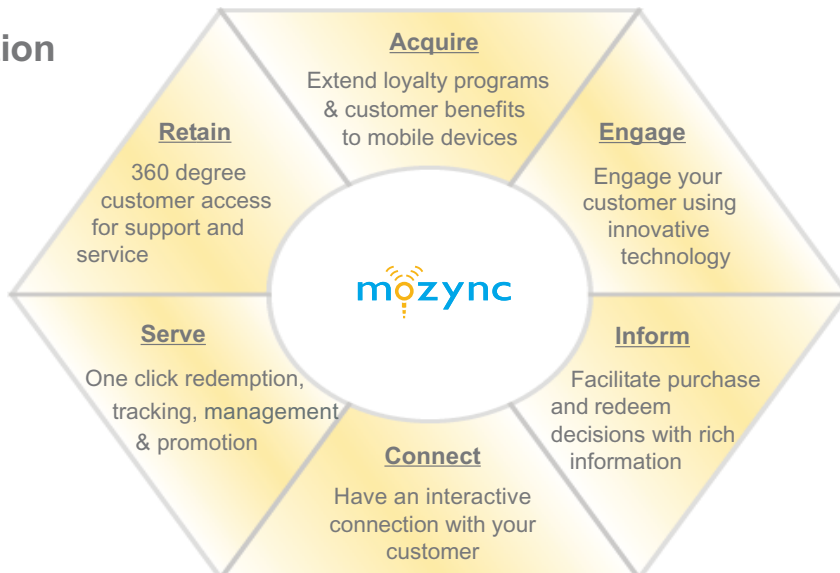
Corporate Benefits

- Green sustainable practice
- Cost saving
- Improved consumer behavior analysis
- Advantageous market positioning
- Improved customer satisfaction & loyalty

Customer Benefits

- Easier and lighter access to multiple reward cards
- Increased convenience
- Time effective
- Social benefit – encourages environmental friendly practices
- Conveniently send and receive gift cards with send and receive confirmation

Value Proposition



Mozync is flexible to fit all your mobile business needs. Call now to see our product demonstration. Please contact:

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